



22nd February 2017
Hyatt Regency, Mumbai

3rd Annual

HOSPITALITY DEVELOPMENT SUMMIT

Knowledge | Network | Transact

www.hds Summit.in

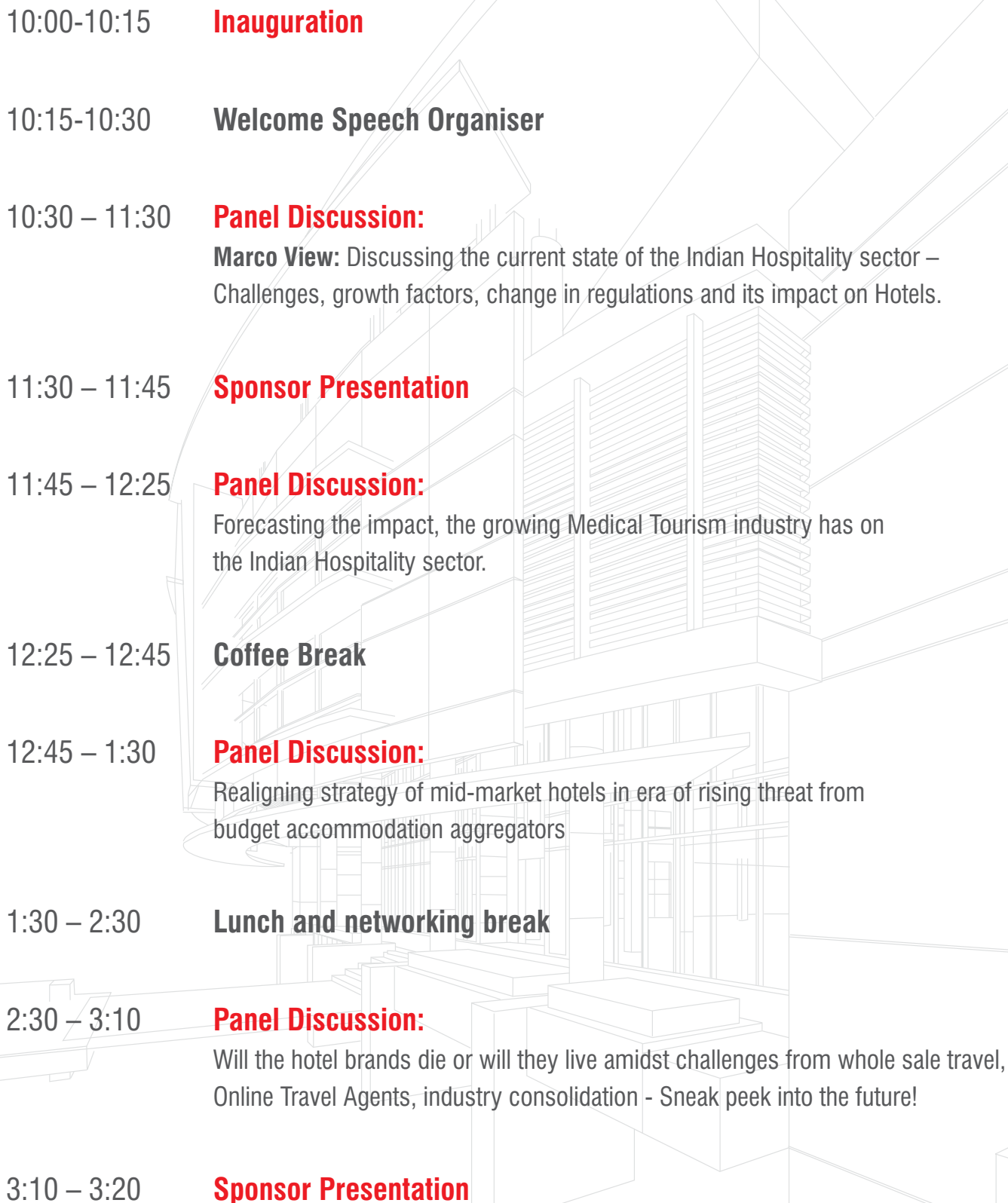
**“Manoeuvre the Present
Secure the Future”**
For the Indian Hotel Industry

Organised by

THREEOLD

CONFERENCE AGENDA

Hotel Industry: Manoeuvring the red carpet for guests till 2020!

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- 10:00-10:15 **Inauguration**
- 10:15-10:30 **Welcome Speech Organiser**
- 10:30 – 11:30 **Panel Discussion:**
Marco View: Discussing the current state of the Indian Hospitality sector – Challenges, growth factors, change in regulations and its impact on Hotels.
- 11:30 – 11:45 **Sponsor Presentation**
- 11:45 – 12:25 **Panel Discussion:**
Forecasting the impact, the growing Medical Tourism industry has on the Indian Hospitality sector.
- 12:25 – 12:45 **Coffee Break**
- 12:45 – 1:30 **Panel Discussion:**
Realigning strategy of mid-market hotels in era of rising threat from budget accommodation aggregators
- 1:30 – 2:30 **Lunch and networking break**
- 2:30 – 3:10 **Panel Discussion:**
Will the hotel brands die or will they live amidst challenges from whole sale travel, Online Travel Agents, industry consolidation - Sneak peek into the future!
- 3:10 – 3:20 **Sponsor Presentation**

3:20 – 4:00

Panel Discussion:

Improving operational efficiency by Optimising Strategies, Solutions and Technology

4:00 – 4:40

Coffee Break

4:40 – 5:20

Panel Discussion:

Having a single view of guest across all operations and brands; separating the “golden goose guests” from the rest. Is this the future?

5:20 – 5:50

Solo/Presentation:

Creating a sound social media platform, understanding how to combine traditional marketing with the:everything at a touch of a button generation

5:50 – 6:00

Closing remarks

6:30 – 6:45

Toast from Cocktail Sponsor

Cocktail Reception

